

Business, Finance, Marketing, and Information Technology Division 35

Superintendents: Robert Quinn • Sonia Samaroo

Assistant Superintendents: Beverly Cameron • Genesis Barrios

Student Assistants: Gian Carlos Barrios • Geovanni Barrios

Entry Form Registration Deadline - January 24, 2012

Arrival Date - March 1, 2012 from 4:00 pm to 8:00 pm, in Arnold Hall.

March 3, 2012 from 10:00 am to 4:00 pm, in Arnold Hall.

Release Date - April 5, 2012 from 4:00 pm to 8:00 pm, in Arnold Hall.

Group Entries - Not Accepted

Includes:

Exhibits demonstrating digital design, personal and business finance, entrepreneurship, international business, finance, technology and marketing. Specific examples are noted under classes. Dioramas, self-standing posters or charts, games, original computer and software videos (limited to 5 minutes). Documentation of project not to exceed 5 typed pages.

Rules:

1. When turning in a project, the entry tag is placed securely on the bottom right side of the project. Entries are limited to one exhibit in one class only.
2. Video or computer software may not run longer than five minutes. All discs must be properly labeled with the entry tag number and names of students who worked on the entry. See additional criteria for software.
3. **All parts of the exhibit must be securely attached.** Written documentation should be attached to the back of the display board (if applicable) and labeled with exhibit name, class title, entrant name, phone number, school name and grade level designation.
4. Maximum size: poster, display boards and dioramas should not exceed 2' x 2' x 2'. When using a display board, the center section should not exceed 2'.
5. The entry tag must be attached to the front of **lower right hand corner of the exhibit.**
6. Professionally constructed materials will not be accepted as exhibits. All exhibits must be self-supporting for display purposes. Video and computer equipment will be available for judging purposes. Videos must be the standard DVD format and computer software must be PC compatible.
7. **Multimedia projects:** Projects done on presentation software should meet the following minimum requirements:
 - a. Diskette label should identify software used and title of presentation.
 - b. Presentations cannot run more than five minutes.
 - c. Presentation should be set to run automatically.
 - d. Presentation will be evaluated on the following criteria:
 - i. Proper grammar and correct spelling
 - ii. Transitions used
 - iii. Graphics match the topic
 - iv. Sound effects incorporated in the presentation
 - v. Title and ending slide used

8. A printout of the presentation should be included.
9. Any presentation depicting violence, guns, alcohol, drugs or any other questionable acts will be disqualified.
10. Entrants whose entries are judged for Best of Show may be requested to demonstrate their entries and answer questions.
11. **Any entrant not conforming to the above rules will be disqualified.**
12. **Class 3501** may include, but is not limited to, exhibits and documentation of digitally enhanced designs using design software such as Adobe Photoshop or iPhoto to produce magazine covers, advertisements, promotional brochures or posters.
13. **Class 3502** may include, but is not limited to, exhibits and documentation related to Stock Market activities, The Commodity Challenge research (see Social Studies Teachers for the specific program), Financial Planning programs, Comparative Shopping, Consumer Credit, Consumer Laws, Buying a House, Buying a Car and/or Personal Finance (how to budget, when to borrow, types of credit) and Insurance (types of insurance, insurance fraud).
14. **Class 3503** may include, but is not limited to, exhibits and documentation of: Business Plans, Business Research and Development of Products or Services, Marketing Ideas, Product Design, How to Start Your Business, Laws of Incorporation and Types of Business Organizations.
15. **Class 3504** may include, but is not limited to, exhibits and documentation of: World Trade, Import and Export Data, World Ports, International Airports, Currency Fluctuations, Politics of Trade, International Monetary Fund, The World Bank, Third World Debt, The European Community Market, Exchange Rate Systems, Protectionism versus Free Trade and Multinational Enterprises.
16. **Class 3505** may include, but is not limited to, exhibits and documentation and software on: website design, multimedia presentations, technology innovations on specific business fields and internet marketing. Website design and multimedia presentation projects: These projects must be related to a theme in business and must be original. Documentation cannot exceed five pages and must state: type of software used, rationale for project and amount of time required to complete the project. The website URL must be submitted in order to be judged. The top 20 websites will be displayed on television monitors.
17. **Class 3506** must include, but is not limited to, exhibits and documentation of travel and tourism, hospitality management, entrepreneurship, real estate and logistics.
18. **Class 3507** may include, but is not limited to, exhibits and documentation and software on: computer gaming development for educational purposes. The computer game must be submitted on a CD or DVD. On the CD: a folder called **DEV** containing all game code, images, sounds and all files related to making the packaged game; On the CD: a folder called **DOCS** will contain description of your game, instructions on how to play the game and description of two additional game levels. The CD must have a **promotional label** that graphically supports the game concept. CD must be packaged in a DVD style case. The Case must be designed to promote the game to the intended audience. The game must run automatically upon start up.

Class Descriptions:

- Class 3501 - Information Technology
- Class 3502 - Personal and Business Finance
- Class 3503 - Entrepreneurship
- Class 3504 - International Business and Finance
- Class 3505 - Technology
- Class 3506 - Marketing
- Class 3507 - Educational Computer Gaming Development

Judging Criteria:

Quality of presentation, neatness, emphasis on basic concepts in all projects, originality, creativity, logical development of critical thinking skills, accuracy and completeness.

Premiums, Plaques and Trophies:

Best in Show - Elementary School	\$25.00
Best in Show - Middle School	25.00
Best in Show - High School	25.00
Purple Ribbon	\$5.00 and Rosette
Blue Ribbon	4.00
Red Ribbon	3.00
White Ribbon	2.00
Yellow Ribbon	Ribbon Only

If there are no entries meeting the quality standards for any special awards, no award will be given.